

CV Bruno Marot

Name	Bruno Marot (M) , Urban planner & housing specialist
Summary	<p>Bruno Marot (PhD) is a Paris-based city development professional specialized in the planning and financing of urbanization and housing production. His practice over the past ten years has focused largely on the Middle East and North Africa region, and in particular on Lebanon, the site of his doctoral research on the financialization of city-making in post-war Beirut. Bruno's expertise centers on urban and regional development strategies in fragile environments and, more specifically, on housing finance, land and real estate, and local governance. His skills include policy support and guidance, policy research and analysis, and capacity development and training.</p> <p>In addition to providing technical assistance to funding agencies, NGOs, and public authorities, Bruno is also an associate researcher at the Institut français du Proche-Orient (Ifpo), and a guest lecturer at Sciences Po (Paris, France).</p>
Nationality	French
Language proficiency	<p>French (native)</p> <p>English: advanced proficiency spoken and written</p>
Education/Qualifications	<p>2018, Ph.D in Urban Planning, Policy and Design, McGill University (Montreal, Canada)</p> <p>2011, Master of Urban Planning (Cum Laude), Institut d'Études Politiques de Paris (Sciences Po) (Cycle d'Urbanisme) (Paris, France). Major in Urban Development, Project Management and Urban Regeneration</p> <p>2009, Master of Urban Planning, Institut d'Urbanisme de Paris Université Paris Est Val de Marne (Paris, France). Major in Regional and Metropolitan Development</p> <p>2018 to present, Independent Consultant, Researcher and Guest Lecturer (Paris, France)</p> <p>Consultant to public and private organizations involved in international city planning, financing and management; and housing policy.</p> <p>Primary activities and outputs:</p> <ul style="list-style-type: none"> • Bid preparation and submission to international organizations and funding agencies (UN-Habitat, World Bank, Agence Française de Développement). Countries: Algeria, Haiti, Ivory Coast, Lebanon, Senegal; • Policy guidance and research for Agence Française de Développement, Union Sociale pour l'Habitat, ALDIC; • Preparation of institutional and academic publications; • Conference and seminar papers; • Guest lecturer for the 'Governing the Large Metropolis' Master's programme, Sciences Po - Paris. <p>2011-2018, McGill University and Institut Français du Proche Orient (Ifpo) (Beirut, Lebanon & Montreal, Canada) – PhD Candidate and Associate Researcher</p> <p><i>Policy research and analysis of post-war urban (re)development in Beirut.</i></p> <p>Activities:</p> <ul style="list-style-type: none"> • Design and development of a qualitative and quantitative doctoral research program: 100+interviews (bankers, developers, MPs, senior civil servants, etc.), document and literature reviews, and statistical analysis. • Teaching Assistant at McGill University: "Urban Planning and Development" and "Planning the 21st Century City" courses (seminars, grading and tutoring). <p>Primary outputs:</p> <ul style="list-style-type: none"> • 500-page PhD thesis: "Developing post-war Beirut (1990-2016): The political economy of 'pegged urbanization.'" • 15+ publications (academic journals, press, policy briefs), 15+ international seminar and conference contributions. Issues addressed: housing market and policy, land and real estate economics, the property market, financialization of property, urban regeneration, post-conflict reconstruction, macro-economic and financial-monetary system, financial resilience, urban governance, tax policy, and urban theory. • Co-conception/development of a Geographic Information System (GIS) on construction dynamics.
Employment Record/Experience	<p>2010-2011, Sciences Po Paris (Paris and Villiers-le-Bel, France), Urban Planning and Housing Policy Consultant</p> <p><i>Policy assistance to the Municipality of Villiers-le-Bel, one of the poorest suburbs of Paris, with an interdisciplinary team of seven junior experts (engineers, architects, planners, legal specialists).</i></p> <p>Primary activities and outputs:</p> <ul style="list-style-type: none"> • Evaluation of existing urban planning and policy instruments. Diagnosis of the housing and land situation in collaboration with the municipality's planning department.

- Development of a revitalization strategy and action plan; elaboration of short and medium-term policy recommendations (legal, financial, regulatory, fiscal and institutional tools) on reduction of substandard housing, land management and spatial planning.
- Coordination of the chapter on land use strategy in the progress, and final, reports; presentation to the municipality's executive committee.

2010, Urban Observatory for Reconstruction and Sustainable Development (Majal) (Beirut, Lebanon), Project Officer
Policy research and policy assistance on urban planning and development in Beirut.

Primary activities and outputs:

- Technical assistance to the Municipality of Beirut; extensive input into the preparation of a policy framework for urban heritage preservation (cooperative project with the Municipality of Paris). Development of a general strategy (focused on housing upgrading and economic development), and identification of legal and financial frameworks, governance structures and planning tools.
- Design of a sustainable urban development capacity-building project for local elected officials in Lebanon. Preparation of training courses.
- Delivery of an internal report redefining the observatory's research strategy, research clusters and methodology for 2010-2012.

2010, UNDP (Beirut, Lebanon), Urban Policy Analyst

Policy research for, and evaluation of the governance of, the residential reconstruction of Haret Hreik (Beirut's southern suburb) after the July 2006 war.

Primary activities and outputs:

- Documentary research and development of comparative fact sheets on the governance arrangements (community participation, national and local governments, public-private partnerships, etc.) used in the redevelopment of conflict-affected cities (Mostar, Sarajevo, Belfast).
- Delivery of a preliminary report: "From recovery to sustainable urban development in post-conflict Lebanon: What are the strategies for successful and inclusive stakeholder management? Case study: Haret Hreik reconstruction planning."

2008-2010, French Socialist Party Think Tank (Laboratoire des Idées) (Paris, France), Assistant Team Leader of the "21st Century Cities" Cluster

Policy assistance in the development of the party's new urban agenda in preparation for the 2012 presidential election.

Primary activities and outputs:

- Coordination of the expert group working on urban development, housing policy, local governance and economic development (20+ members including elected officials, planners, architects, economists, etc.). Reporting on party workshops and conferences.
- Extensive input into preparation of the initial concept paper, policy briefs and recommendations (housing, decentralization, suburbanization, job creation, urban services), and the progress, and final, reports.

2009, Paris Regional Authority (Conseil Régional d'Ile-de-France) (Paris, France), Urban Policy Advisor (Intern)

Policy advice and scientific support to the Vice President (VP) in charge of regional planning and development.

Primary activities and outputs:

- Participation in cabinet meetings and monitoring of the 'Greater Paris' project.
- Institutional representation of the VP for meetings and field visits with local and international partners.
- Preparation of briefing documents and conception/organization of meetings with international experts on metropolitan development and climate change.
- Delivery of final report: "Globalisation, crise(s), et post-Kyoto: les territoires et les projets métropolitains au cœur d'un nouveau projet de société. Quelle posture pour la Région Ile-de-France?"

2008, Organisation Development Africa (ODA) (Cape Town, South Africa), Intern

Technical support to the consultancy team on public sector reform, urban strategy and spatial planning.

Primary activities and outputs:

- Monitoring of a Bus Rapid Transit (BRT) project in Cape Town and contribution to the preliminary development plan of Stellenbosch Municipality (Western Cape).
- Documentary research and development of fact sheets on post-apartheid urban redevelopment strategies (slum upgrading, job creation access to urban services, governance arrangements).

- 2019.** (Forthcoming). "Greater Beirut's affordable housing crisis: Evaluation and policy solutions." *Policy Brief for the Lebanese Center for Policy Studies (LCPS)*.
- 2019.** "Land scarcity in Beirut: Myths and realities." *Le Commerce du Levant*.
- 2019.** "Financialization of cities: A new challenge for cooperation and development stakeholders." *ID4D – The expert blog of the French Development Agency*.
- 2018.** "Pourquoi l'accession subventionnée à la propriété n'est pas la panacée." *Le Commerce du Levant*. October.
- 2018.** "Pegged urbanization and the (in)stability of Lebanese capitalism." *Executive Magazine*. October.
- 2018.** "Growth politics from the top down: The social construction of the property market in post-war Beirut." *City*. 22(3).
- 2016.** With GEBARA, H. and KHECHEN, M. "Mapping new construction in Beirut (2000-2013)." *Jadaliyya*.
- 2015.** With HECHAIME, A. "La fiscalité foncière au Liban." [Special section] *Revue fiscale libanaise*. 3
- 2015.** "Crise du logement et fin du contrôle des loyers à Beyrouth: la poursuite d'une production urbaine exclusive." *Confluence Méditerranée*. 92.
- 2014.** "The End of rent control in Lebanon: Another boost to the 'growth machine?'" *Jadaliyya*.

2019. "La financiarisation du logement: enjeux et implications pour les projets de coopération internationale." 10èmes Rencontres de l'Action Internationale des Collectivités Territoriales (RAICT) - Cités Unies France. Paris, France. July 2-3.

2018. "City-making in Lebanon: The financial dimension of resilience." International Conference on Resilience in Post-Conflict Cities. ESA Business School. Beirut, Lebanon. October 18-19.

2017. "Capital, espace et pouvoir: économie politique de la production urbaine à Beyrouth (1990-2015)." 'Cities are back in town.' Sciences Po - Paris. Paris, France. February 8.

2015. "Governing Growth Politics Through the State in Post-War Beirut: Towards New Lessons for Urban Theory?" To be presented at RC21 Conference 2015. The Ideal City: Between Myth and Reality. Urbino, Italy, August 28.

2015. "The reform of rent control and its implications for the housing stock." UN-Led Shelter Sector – Working Group Coordination. UNHCR Headquarters. Beirut, Lebanon. April 14.

2015. "Gouverner la production urbaine à Beyrouth dans l'après-guerre (1990-2014): vers l'émergence d'un 'régime de développement?'" 6ème Congrès des Associations Francophones de Science Politique: Disciplines et Indisciplines. Lausanne, Switzerland, February 6.

2014. "Reforming rent control in Lebanon: Another boost to property-led development." Konrad Adenauer Foundation—Housing Policies, Rent Control, and Property Taxation: Towards a Socially Just Model of Urban Development. Issam Fares Institute for Public Policy and International Affairs, American University of Beirut. Beirut, Lebanon. October 24.

2013. "Building peace in post-war cities: What transformative power for urban planning?" Urban.studies@McGill Seminar Series. McGill University. Montreal, Canada. November 15.

2013. "Post-war transition and resilience in Beirut, Lebanon: Do market-led urban interventions contribute to maintaining a conflict trap?" AESOP-ACSP 13th Joint Congress. Planning for Resilient Cities and Regions. Dublin, Ireland. July 16.

2012. "When Today's Politics of Post-Conflict Reconstruction Lay the Foundations for Future Conflicts: The Case of Beirut, Lebanon." Presented at the Salzburg Congress for Urban Planning and Development (SCUPAD), Salzburg, Austria, May 3-6.